

**Louisiana Region of Narcotics Anonymous
Committee Meeting**

Meeting convened at 10:03 am Date: July 11, 2020
12 Traditions – James C
Concepts – Greg W
Purpose – Nikki B

Administrative Committee

Chairperson – Wanda McD	Present	(423) 903-0012
Vice-Chair – James C	Present	(337) 853-2772
Treasurer – Pixie S	Present	(225) 335-4941
Secretary – Nikki B	Present	(337) 884-0231
Regional Delegate -	Open	
RD Alternate – Lee P	Present	(972) 898-2796
RD Elect –	Open	

Standing Committees

A&F - Melissa R	Absent	(985) 517-0257
H and I – Scotty H	Present	(337) 304-3419
Outreach- Lori C	Present	(504) 939-2999
Public Relations – Richard T	Present	(318) 578-0344
Policy – James S	Present	(225) 803-3045

Interested Parties

BOD Chair – Bob S	Present	(225) 335-4940
--------------------------	----------------	-----------------------

Area Service Representatives

Acadian – Lori C	Present	(504) 939-2999
Greater Baton Rouge – Roy M	Present	(504) 606-8988
Bayou Recovery – Elmore B	Present	(225) 349-9961
Central – Jack H	Present	(318) 541-9334
Lake – Scotty H	Present	(337) 304-3419
New Orleans –	Absent	
North – Greg W	Present	(318) 578-1753
Northshore – Bobbie B	Present	(985) 514-1831
Unity – Robbie G	Present	(504) 427-4401

**Motion to accept April 2020 minutes
Passed**

Chair Report

No report grateful to have a vice chair

Treasurer report

Hello Everyone:

Please stay safe. Our current balance is \$21,916.65. This is after receiving a Regional reimbursement from the Bayou Recovery Area for \$300.00. And expenditures of: \$300.00 for Website hosting, \$125.35 for SZF Lee P. reimbursement and \$154.00 for yearly PO Box expense, as well as our donations of \$497.13 to Southern Zonal Forum and \$1,657.09 to World Services.

Please see attached treasurers balance sheet.

In Loving Service,

Pixie Storer

The end report with numbers is attached

ASR Reports

Acadiana

Hi Im an addict and my name is Lori. ASR report

We have 4 meetings at Girard park by the big pavilion on mon, wed, thurs and saturday night at 7 pm we have zoom on Mon, turs, and thurs at 12 noon. wed 7:15 pm fri 7 [pm and sat 11 am 4943911171 password 817566. wed and fri at 7 at ashbury chruch.

Freedom sun, tues and thursday at 8 on zoom at 4458907035 password 4rbUh2. That's a capital R.

Masks are mandatory at this time.

In loving service,

Lori

Bayou Recovery

Have 9 in person meetings have reopened. Following wsc guidelines and location guidelines as best we can. We are struggling along but making it. Fish fry is usually in sept. don't know for sure but trying to make it happen. Have a donation \$204.20 for regional donations. Will mail it. Since face to face meetings and zoom are so fluid we suggest checking our website. br-na.org for updates which are updated regularly...No H&I commitment at this time bc covid19

ILS Elmore B. Bayou Recovery Area

Central Area

Not present. Asr passed away from covid. All meetings at clubhouse on Lee St. are back open 7 nights a week. However not following social distance guidelines or Wsc guidelines. Jake did show up on zoom platform however I didn't get a report emailed to me.

Greater Baton Rouge Area

Have some in person meetings all other meetings are zoom platform at the moment. Had an adhoc meeting and discussed bringing to region a motion to use billboards. (side note) not billboards in this moment just getting money put aside for when we open back up. No report email

Lake Area

Hi Family,

I am representing the Lake Area. Our area has 7 groups and 38 in person meetings a week. Agape is holding 8 meetings on zoom platform. All H & I commitments are currently on hold because of Covid regulations. All state institutions and treatment centers have put all outside visitors and 12-step meeting on hold until further notice. The regional website and NA app have all been updated and are correct for the area meetings that are being held in person. The 7th tradition is will be sent and will be 150.00. Living Clean held their 1 year anniversary which was a success for the new group. All other groups are waiting until the restrictions are lifted statewide before any other anniversaries are scheduled. There are also no scheduled area events because of the Covid restrictions.

In Loving Service

Scotty H.

New Orleans Area

Not present. No report

North Area

ASR Report

North Louisiana Area

July 12, 2020

Hello everyone,

All is well, as can be expected in the North area. There is not a whole lot to report on at this time. We now have 11 home groups total. There have been 2 new groups added – “Saturday Night Live” and “Back to Basics”. We now hold 16 meetings a week, including the virtual meetings.

Onto business... The North area voted unanimously for Lee P. as FD Facilitator for the Southern Zonal Forum. We know and believe he will do a great job!

In Loving Service,

Greg W.

Northshore Area

Hello Family,

Northshore area continues to have Zoom meetings, and they can be found on NSANA.ORG. We do have some face to face meetings opening back out throughout the area. Once our area minutes come out, I can provide the details concerning those meetings. I can report that most Slidell meetings are opening back up, and social distancing is being practiced. Face mask are provided at those meetings, and coffee is not being served. Hammond area has one face to face meeting open “Serenity Group” with a limit of 20 people social distancing is being practiced, and coffee is not served. All chairs are required to be wiped down before sitting, and upon leaving the meeting (wipes provided). Greensburg “Spirituality in the Wilderness” on Mondays meets face to face as well. We have a new Treasurer who is in the process of preparing the donation at this time, but we don’t know the amount yet. Last region our area’s donation of \$309.41 will be in the mail to the address Pixie provided in the chat.

In loving service,

Bobbie B (ASR Northshore Area)

Unity Area

The Unity Area Service committee has been meeting on Zoom and last month we met on Zoom and in person. We have three active Zoom Groups and five active in person groups. We have one meeting that has been meeting in person every night throughout the Covid-19 pandemic. Our PR committee is functioning. Addicts have meeting to go to and they are going. Attendance is down but picking up. We are having elections in July. As of now there were no nominations for ASR or A&F chair.

In loving service,

Robbie G.

Standing Committee Reports

Secretary

See attached notes from meeting

Treasurer Report

See attachment

Regional Delegate

Vacant no report

RD Alt

See attached report

A & F.

Melissa R text the chair and resigned as a&f chair. This position is now open.

H&I

Hi Family,

Thank you for the opportunity to serve. All H & I commitments are currently on hold because of COVID restrictions. The region will be updated when H & I commitments will commence around the state.

Please contact me with any upcoming orientations or if any areas would like a H&I orientation please contact me at 337-304-3419. I am available to assist with a H&I orientation during the week as long as it is planned in advance.

In loving service,

Scotty H.

Outreach

No report turned in

Public Relations

I'd like to thank everyone in the Areas for their help and cooperation in keeping the Region meeting list database current. Due to the pandemic the meetings were constantly changing and the virtual meetings presented a whole new challenge in how to even put them in the database properly. Presenting the data coherently on printed meeting list, online searches, and helplines was also a challenge. Special thanks to Danny G and the BMLT team for adding new features to the software on the fly for this to even be possible. Y'all please keep up the good work and for the few areas that don't have a designated trusted servant inputting your BMLT data please keep me up to date so I can post it for you. Our Region meeting data was just synced with NAWS so they are up to date with us as of the information I have now. I am generating meeting lists for Central, North, and Lake areas with the automated BMLT WordPress plugin and working with Davis at NOANA to get them up to speed. Bayou Area also uses this via the website Steve S set up for them. If anyone else is interested let me know. The Region helpline, 585-DONT-USE, is still up and running. It was intermittently down for three days this past quarter while the BMLT root server was being moved but other than that no problems. The cost is still negligible so there is no cost to the Region this quarter. I'm working with Stephen H at Unity Area to port their helpline number to twilio so they can use the Region YAP install and Davis at NOANA has also expressed interest. If any other areas are interested let me know. This works really well and has more features and saves money compared to other services.

I posted a video PSA from na.org on the Region public Facebook page. Thank you Jared L for doing the editing to insert our information. It came out nice. Facebook was running a promotion where they would give \$10.00 to boost a post if we spent \$10.00. I ran an eight day campaign for \$20.00 (\$10.00 from Facebook) in order to get an idea of the exposure we'd get. The PSA had a reach of 6,433, 3,433 post engagements, 1,249 thruplays, and 17 link clicks. Reach is defined as the number of unique users who had any content from our Facebook Page or about our Page enter their screen.

Post engagement includes all actions that people take involving our PSAs while they're running. Post engagements can include actions such as reacting to, commenting on or sharing the PSA, claiming an offer, viewing a photo or video, or clicking on a link. Thruplays are the number of times a video is viewed at least fifteen seconds. Link Clicks are the times that the user clicked through to larna.org.

I got mixed reactions from various members on this post. I reached out to NAWS as to the appropriateness of this post. The email is attached to this report. They said the video was OK as they posted the videos on na.org to be edited for fellowship use. As far as whether it was OK to make it shareable or not or anything else it is up to the policy of the service body. I have asked Wanda to appoint an ad-hoc committee or whatever is appropriate so that we can develop social media guidelines. Social media is a very important platform to carry the message and one that we should utilize to its fullest potential but I need guidelines before pursuing further post boosts.

Lee P called me and sent info about a PR/Outreach opportunity at Winnsboro, LA from Northeast Louisiana Substance Abuse. Lee has spoken with them and I will be conferring with him and Lori on what we need to do going forward. I have no problem traveling there if we can get something set up, pandemic permitting. This is an area of the state that has no NA. I would love for us to get established there. Last RSC I sent out proposals for billboards from Lamar Advertising. With the pandemic lock down in full swing and no in person NA meetings I was hesitant to make a motion at that time. I believe Bayou Area will be making a motion at this meeting and I wholeheartedly support it. The proposals from Lamar are attached to this report. I can answer any questions on this during the discussion on the motion.

Thank you for allowing me to be of service.

Richard T

Also his proposal and email is attached

Policy

No report verbal or turned in

Information of Interest

Members and Trusted Servants of the Louisiana Region:

I hope this report finds all of you well and taking good care of yourselves. LRCC is scheduled to have a meeting on July 19th in Baton Rouge at Grace Baptist Church, at 2:00 P.M. The Lafayette HCC has had one "Zoom" meeting since the last RSC and the minutes from that have been submitted to the RSC secretary should anyone want to review them.

I don't think anyone has ever accused me of sugar-coating things, so I'll be frank about this. LRCNA is having a tough run. LRCNA 37 almost didn't happen because the hotel was sold only a few weeks before the scheduled dates. Tons of hard work and perseverance were required to successfully reschedule and hold it in New Orleans. This year we were ambushed by Covid-19 and had to cancel completely. At the same time, Covid-19 has made it unclear whether fundraisers will be able to be held, and again, being frank, we really can't say at this point if we will be able to hold LRCNA 38 at all this year!

But let's take this one bite at a time. First, regarding fundraisers; The average income from fundraisers is about \$4,000.00 (37=5,483.87; 36=4,017.46; 35=3,116; 34=4,484.88), and usually half of that comes from Pre-Christmas. The scheduling of known fundraisers in the past has been:

Greater Baton Rouge Fish Fry	August
Lake Charles Halloween Bash	October
Pre-Christmas	December
HCC	January
Bayou Valentines	February
Northshore Mardis Gras	February
Acadiana Pajama Jam	March
Alexandrea Crawfish	April

The HCC Vice Chair acts as the contact person for these events but we do not know right now what their status is and if these events will go on as planned, be modified somehow, or be canceled outright.

Second, regarding the hotel contract, we are having a great deal of difficulty negotiating a reasonable contract. My understanding is that this is because of the current restrictions on hotels, the rising numbers of Covid-19 cases, and the uncertainty of when things will get better. This will be a major focus for us at the July 19th meeting.

Third, regarding expected attendance. With the number of people being laid off or not working because of Covid-19, we have some concerns about whether the convention will be well attended, and for those who can attend, how much people will be able to spend on merchandise and extras. By the way, merchandise income for the convention is usually about \$8,000.00. Now that number includes both pre-convention and onsite sales, but fewer fundraisers means fewer opportunities to sell merchandise and if people are out of work, they may not have money to spend anyway.

On a more positive note, you have elected some pretty good people to the LRCC and I know they will do their best to come up with a plan on how to hold the convention and not lose money if it is at all possible

For the Louisiana Regional Convention Corporation,
Bob Storer, Chair

Old Buisness

Motions:

04-01-20 was discussed with 2pro and 2 cons. Claiifty of motion: do hy-breed meeting in addition to Saturday for sub-committee to increase participation from area chairs with H&I, PR and Policy

For 8 against 0 abstention 1

The ASR voted and 2/3 of the floor passed for a policy change

New Buisness

Nominations

Vice-Chair	James C
Treasurer	Pixie S
Secretary	Nikki B
RD Alt	
RD Alt Elect	
A&F	
H&I	Scotty H
Outreach	Lori C
PR	Richard T
Policy	James S

Ad-hoc committee created for guidelines on social media Richard T was appointed Chair

His committee is Jack H, James S, Elmore B, and James C

Lee P nomination for zonal position.

North, Lake, Acadian, greater Baton Rouge, Northshore voted yes

Regional Rotation

Oct 3-4th Unity Area they are not prepared at this moment to host region

So lake area was asked if willing. Scotty will let us know

Jan 2-3rd Lake Area

April 10-11th NorthShore Area

July 10-11th Acadian Area

LA REGIONAL SERVICE COMMITTEE
TREASURERS REPORT JULY 12, 2020

STARTING BALANCE:	24,350.22
Income:	
Bayou Recovery Area Reimbursement	300.00
	24,650.22
Debits:	
Lee P. SZF Reimbursement	<u>-125.35</u>
PO Box Yearly Expense	-154
CA Steve for Regional Website	<u>-300.00</u>
Current Balance	24,070.87
Prudent Reserve	-7,500.00
Unencumbered Funds	16,570.87
10% Donation to NAWS	<u>-1,657.09</u>
3% Donation to SZF	<u>-497.13</u>
ENDING BALANCE:	14,416.65

Sunday July 11, 2020

treasurer talking to greg about insurance. Currently don't have any.
are we a non-profit? Do we have a tax id number
board is a non-profit, (differnet types of non-profit
bob suggest getting a lawyer before looking into
let area know we no longer have insurance
came up for renewal in march. Goes by how many meetings are on list.
at that time we werent having meetings, so pixie looked into what exactly
type of insurance we had.

h&i all meetings on hold
see report

outreach got ahold of people in winnsbrod, do not want to be apart of region
richard would like all info to put on na site, also very close would like to support

PR see report

policy nikki sent out new policy, did everyone got it

bod see attached report

nominations

vice-chair JAMES C

treasurer PIXIE S

secretary NIKK B

RD ALT BRING BACK TO AREAS

RD ALT ELECT THESE POSTIONS NEED

A&F TO BE FILLED

H&i SCOTTY H

OutReach LORI C

PR RICHARD T

Policy JAMES S

new buisness

ad-hoc chair for guidelines on social media - Richard T
Jack H, James S, Elmore B, James C

motion 04-01-20 was tabled - bringing back to table.

claifty of motion - do hy-breed meeting in addition to Saturday
for subcommittee to increase particiapation.

2pro & 2 cons

for: 8 against: 0 abstention 0

THE ASR VOTED 7 FOR 0 AGAINST 1 ABSTENTION (2/3 OF THE FLOOR FOR POLICY CHANGE

LEE P NOMNATION FOR ZONAL POSTION

NORTH, LAKE, ACADIAN, GREATER BATON ROUGE, NORTHSHORE VOTED IN

NEEDS UNITY, CENTRAL, AND NEW ORLEANS VOTE

MOTION TO CLOSE 11:52

PLEASE MAKE ALL CHECKS OUT TO

LARNA

POBOX 86323

BATON ROUGE LA 70879

Hello Regional Member's, I hope that this report finds you all doing well and Covid – 19 Free! I apologize for not being able to fully participate today as I am currently driving back to New Orleans (If everything went as planned). I've included quiet a bit of information in this report and I won't bore you with having it all read. The first "Partial Virtual WSC" happened and we basically covered emergency budget and items of interest to NAWs. At the end of the first virtual conference it was decided to have a second "Partial Virtual WSC" on August 7th, 8th and 9th. If business is not concluded then we will have another one on August 28th, 29, and 30th.

Next see "Partial, Virtual WSC 2020, Part one" which is scanned into this document.

Next see "Items for epoll" then 2 April 2020 CP Poll (CP = Conference Participant)

Next see "27-28 April 2020 CP Poll

Next item is Southern Zonal Forum Minutes

I also included receipts for the Treasurer of Louisiana Region (3), Northshore ASC (2), and three receipts that I would like to be reimbursed for. They are for registration at the Southern Zonal Forum and I hope that my budget will cover them, (Total \$60.00) and the Treasurer can just mail me a check. Thanks.

If any ASR's have input for me before the next "Partial Virtual WSC" I welcome hearing what your Area wants addressed. I've heard back from one Area on the vote with me becoming Fellowship Development Coordinator of the Southern Zonal Forum. It was a yes vote and I'm wondering did the other Area's bring a vote back to this service body? (Nikki, please ask them to vote, thanks)

Here's a bit of good news, I was contacted by NAWs that a new Group has started in Winnsboro LA. NA Of Winnsboro GSR: Karen R. (318) 535-6993

3828-A Front Street Tuesday night 8:00pm

Winnsboro, LA. 71295

I did pass this information on to the Regional Outreach Chair Lori and they are in contact. I'm asking the Regional PR Chair to reach out and get them list in our Meeting schedule if that hasn't already been done. Thanks!

As interim FD Coordinator at the Zone I've been engaged in creating a new budget with Charmaine D. (TN.) and Shane C. (KY) It will be presented to the Zone on the upcoming weekend of July 25th (Virtual Southern Zonal Forum). They are still asking if there is anything that we can assist the Region or Area's with??? Please let me know! I have also been assisting the LGBTQ+ Community of Narcotics Anonymous. I've been a part of two "conversations" about helping addicts in this community. The second conversation was held virtually on July 5th. Please let me know if you have anyone interested in this ongoing service opportunity. Thanks.

New Orleans Area is hosting a Convention July 2021, you can access the information on their website noacna.org Please show support!

Any questions, that I can answer? As always it my honor to serve y'all and the Louisiana Region. Please let me know if I can help in any way.

ILS,

Lee P. AD Louisiana Region



ADVERTISING COMPANY

PROPOSED INVESTMENT

Narcotics Anonymous
\$5,000 Proposal

PRODUCTS INCLUDED:

*CLIENT MATERIAL TO BE POSTED AS PSA ON
STATIC POSTERS*

Narcotics Anonymous to purchase the following material:

50 Poster Flex:

Your Rate - \$100.00 (Normal Rate= \$125/poster flex)

Lamar will guarantee a minimum of 16 weeks of coverage over the course of the year. These poster flex will be used as cover copy on posters all across Louisiana, showing your message where ever there is an empty board. Material will be sent to Shreveport, Lake Charles, Alexandria, Hammond, Baton Rouge, Lafayette, and New Orleans, to be used as cover copy. With override time on unsold inventory, coverage will likely increase significantly.

Total Investment from Client for Material: \$5,000

Value of Guaranteed Space Coverage: \$75,000+ in poster space

Estimated Value Per 4 Week Flight:

- Static Posters - \$600



Richard T <nlananet1@gmail.com>

Facebook PSA

3 messages

Richard T <nlananet1@gmail.com>

Sat, Jun 20, 2020 at 7:02 PM

To: Lori Wheeler <lori@na.org>

Lori

I need guidance on a PSA posted to our Public Louisiana Region Facebook page. The url is:

https://www.facebook.com/Louisiana-Region-of-Narcotics-Anonymous-105735137623027/?view_public_for=105735137623027

This was downloaded from na.org and modified to reflect our service body. Is this OK and any different than running a PSA on TV?

Other questions:

Do I need to disable comments on this page?

Is it permissible for NA members to like or share this page or contents of this page?

Thanks!

Richard Tripp
PR Chair
Louisiana Region of NA

Steve Rusch <stever@na.org>

Mon, Jun 22, 2020 at 5:53 PM

To: "nlananet1@gmail.com" <nlananet1@gmail.com>

Cc: Lori Wheeler <Lori@na.org>

Hello Richard – Thanks for writing and for your service efforts. Lori forwarded your question to me for a response. Yes, those materials are available for download and adaptation, just as your committee has done. No problem there.

Regarding managing the Facebook page settings, that would be your committee's determination. As you may know, we do not maintain a Facebook page and don't have direct experience regarding settings and such. From our observation, it does seem that the fewer opportunities for comments and "likes" the fewer problems that committees face.

Regards,

Steve Rusch

NAWS Staff

na.org/contribute | na.org/virtual

[Quoted text hidden]

This email was checked by Barracuda Spam Filter

7/12/2020

Gmail - Facebook PSA

Tue, Jun 23, 2020 at 12:34 AM

Richard T <nlananet1@gmail.com>
To: Steve Rusch <stever@na.org>

I appreciate your input. Working now on shutting down or limiting shares and likes. I'm doing a week trial of boosting the video and so far it seems like it may be cost effective. Facebook settings are a maze of confusion and not well documented. This is definitely a work in progress. I'm trying to emulate a TV PSA on social media and not jeopardize anonymity.

Thanks!
Richard Tripp
PR Chair
Louisiana Region of NA

[Quoted text hidden]

Louisiana Region of Narcotics Anonymous
RSC Motion Form

Motion No. 04-01-20

Maker Unity Area Group Second _____

Type: _____ Simple Majority

Policy Change _____

Two-thirds _____

MOTION: That on Saturdays of RSC
that region set up and make available
a video conference meeting for
area subcommittees, H+F, PR + A+F,
IF zoom meetings which are held
regularly by NAW's

INTENT: To increase area service committee
chairpersons attendance on Saturdays

PRO 2

CON 7

Final Vote: For 8 Against 0 Abstention 0

Passed Failed _____

Motion Withdrawn _____ Referred to Areas _____ Tabled _____

Move to postpone _____ When _____

NOTES _____

**UNITY AREA OF NARCOTICS ANONYMOUS
MOTION FORM**

DATE 2/16/20

MAKER Amy B.
SECOND Debra A.

MOTION: That on Saturdays of RSC that region set up and make available a video conference meeting for all area sub-committees, H+I, RR + Aof. IE: zoom meetings which are held regularly by NAWs.

INTENT: To increase area service committee chairpersons attendance by on Saturdays

FOR 3 **AGAINST** 0 **ABSTENTIONS** 0

MOTION PASSED **FAILED** **TABLED**

BACK TO GROUPS _____

RULED OUT OF ORDER BY CHAIRPERSON _____